

**FRANKE**



# DETAILS MATTER

Introducing  
Mytico

# Major challenges

## impacting the customer coffee experience



### Meeting the needs of the changing customer landscape

Though convenience is always important, today's customers are looking for more than just a cup of coffee. They want barista-quality beverages that showcase the art of coffee making.

### National staff shortage in the hospitality industry

The U.S. coffee market continues to thrive, with over 40,000 units operating in 2024 and a projected growth rate of 2.5% over the next five years.\*

Unfortunately, a shortage of skilled workers has put a strain on employers in the industry, making it difficult for them to recruit, retain, and train employees. This results in challenges in delivering high-quality experiences every day to every guest.

\* Allegra World Coffee Project Cafe USA 2024

### Inviting cafe spaces communicate quality

Increased expectations for coffee quality apply not only to beverages but to hospitality and design as well. This emphasis on the aesthetics is where the coffee machine can take center stage and elevate the design of the environment for the ultimate coffee experience.

## It's time to evolve!

# FRANKE MYTICO

## A game-changing coffee machine

Mytico is the first product line in Franke's new category BeyondTraditional. Based on the Italian word "mitico", which describes something legendary, mythical or fabulous, Mytico is the perfect fusion of traditional craftsmanship and modern automation. Designed in Italy and made in Switzerland, stand out from the competition and keep your customers coming back for more.



# Mytico

## Where form meets function

The new Mytico range brings excellence to life in every detail. We combined our expertise in fully automatic machines with our sister company Dalla Corte's remarkable sense of design and passion for traditional machines to create the first range of products within the new category BeyondTraditional, Mytico.

The result is bold, beautiful, easy to use, and hard to ignore. A game-changing coffee machine that delivers impeccable Italian design on the outside and Franke's Swiss quality on the inside.

A machine that seamlessly adapts to fit different spaces without compromise on in-cup quality, performance, and reliability. The new Mytico is elegance and technology realized. It's perfection in the smallest details, turning an ordinary encounter into a unique moment.



The right height for every cup. The height adjustable cup balcony is easy to clean and service.

### Consistent quality with iQFlow™

Patented iQFlow™ technology ensures consistent extraction cup to cup, getting the best from every bean.

### Premium materials

High-quality materials and aesthetic finishes make Mytico durable and visually appealing.

### Pure Shot

Lines are cleared after each beverage to provide pure extractions fresh and without dilution.

### Low profile to enhance customer interaction

The low machine height improves communication between barista and customer, enhancing the customer experience.

### Easy to use Barista Levers

Programmable Barista Levers for direct access to the most frequently used beverages or features.

### Individual brew temperature

The brew temperature can be set individually per beverage to perfectly match every roast type for efficient extraction.



# FIND YOUR

Express your design preference through color and create a touch of originality in any space. Choose one of six Franke colors for your Mytico coffee machine for the ultimate, personalized atmosphere that complements your sense of design down to the smallest detail.



# PERFECT SHADE



Onyx



Cotton



Sand



Burgundy



Blueberry



Basil



# MYTICO

# Boost your coffee business



## Mytico Due

Design and functionality elevated

- Two-Step machine
- Daily capacity of 300 cups (150 per module)
- Barista quality milk-foam via Autosteam Pro S3 steam wand
- Automated cleaning system
- iQFlow™ for consistent in-cup quality every time
- Individual brew temperature setting for every single beverage to perfectly match each roast type
- Four coffee hoppers with dedicated grinders
- Intuitive 8" touch screen interface for easy use
- Constructed with premium, durable materials
- Programmable Barista Levers for optimal workflow based on the barista's needs
- Low profile to enhance customer interaction

Increase your potential with Franke Digital Services. Our end-to-end solution provides access to real-time data on demand to manage your coffee fleet, maintain menus, and execute digital marketing campaigns.



## Know more and keep everything under control

Connect your coffee machine fleet to our cloud and get access to critical commercial and operational performance data. Understand what's being sold and when, and make sure ingredients are always fresh and in stock.

## Increase uptime

Reduce on-site visits thanks to remote monitoring and virtual support. Our technicians always know the health status of your machines.

This enables them to prepare optimally for their next visit and to increase the first-time fix rate.

## Count on our customer service

Franke coffee machines are built to last. However, should you need assistance, our in-house service staff, certified partners and nationwide service network are ready to support you with any challenge.

## Start the experience

Let our technicians program your coffee machine according to your needs. Learn all about our solutions and ensure a perfect experience – for your staff and your customers.

## One thing matters as much as serving coffee: serving you

By choosing Franke, you choose a partner you can rely on every step of your journey. We are always there for you so you can always offer your customers the highest quality.



Discover more at  
[franke.coffee/us-mytico](http://franke.coffee/us-mytico)

**FRANKE**

Franke Coffee Systems Americas  
Tennessee  
Tel. +1 615 462 4265  
Fax +1 615 462 4400  
[us.coffee.franke.com](http://us.coffee.franke.com)

Franke Kaffeemaschinen AG  
Switzerland  
Tel. +41 62 787 31 31  
[coffee.franke.com](http://coffee.franke.com)

Franke Coffee Systems GmbH  
Germany  
Tel. +49 9346 9278 0  
Fax +49 9346 9278 100  
[de.coffee.franke.com](http://de.coffee.franke.com)

Franke Coffee Systems  
UK Limited  
Tel. +44 1923 635700  
Fax +44 1923 635701  
[www.franke.com](http://www.franke.com)